

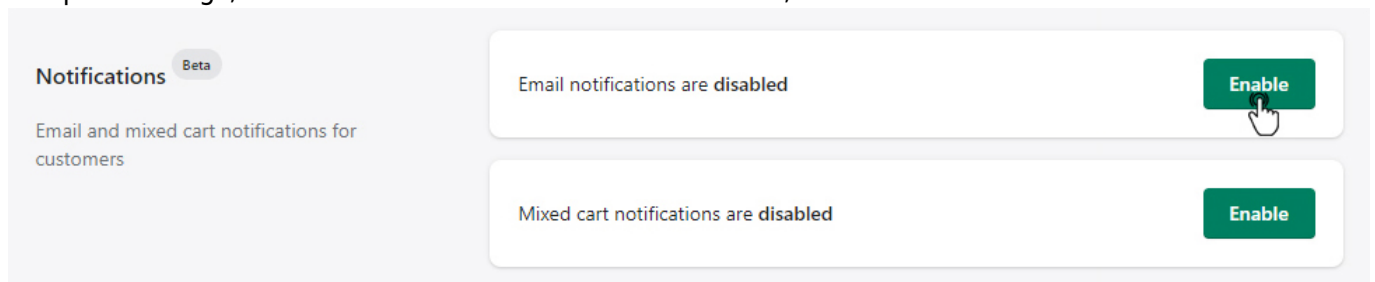
# Email notifications

This feature allows you to automatically send an email to customers who bought a pre-order product and who specified their email while placing an order. This feature allows you to additionally inform your buyers about delivery terms for pre-order products.

The feature is only available on certain plans. For more information see [the description page of the current application plans](#).

## Enabling Email Notifications

1. Open Settings, scroll down to the section "Notifications", click "Enable" Email notifications



2. Edit email sample if needed and click "Save"

Email notifications are enabled

Disable

Sender Email

Soon

noreply-pre-order@kad.systems

*i*
You can use variables when editing email template to make it more descriptive.  
[Learn more about these variables](#)

Email subject

You made a pre-order

Email header

Hi {{customer\_first\_name}} {{customer\_last\_name}}.  
  
Please note that you have ordered an item(s) on pre-order. Details:

Pre-order product item

{{product\_title}} — {{variant\_title}}  
Quantity: {{quantity}}, price: {{price}}, SKU: {{sku}}

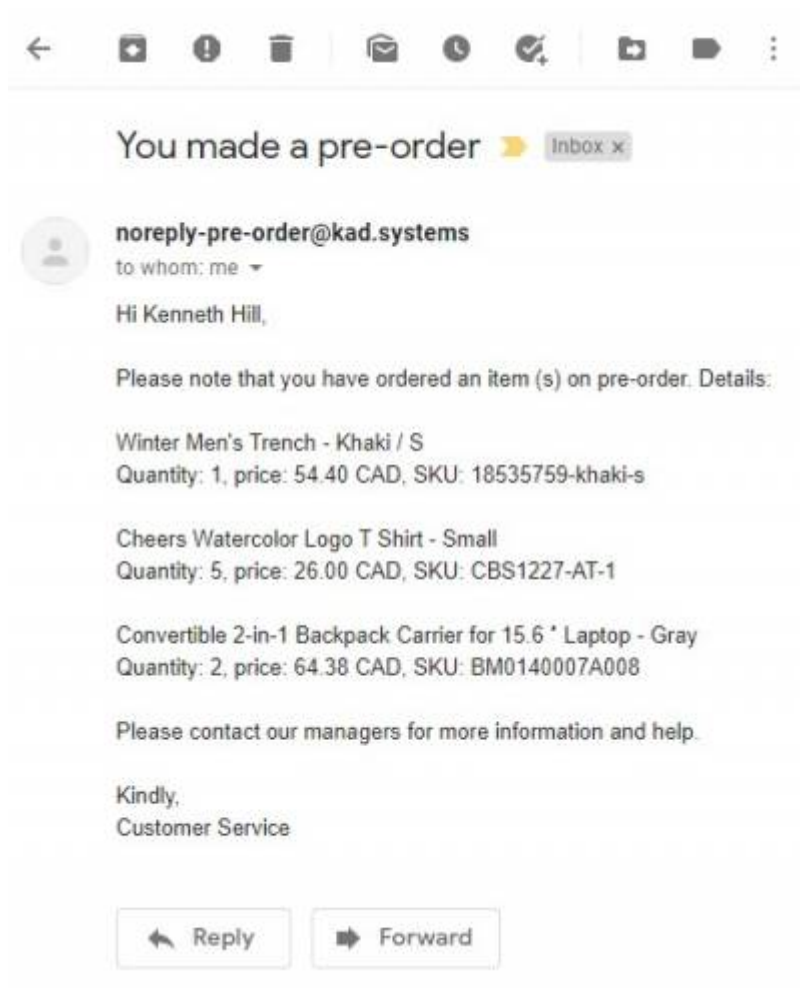
Will be displayed as a list if there are several products

Email footer

Please contact our managers for more information and help.  
  
Kindly,  
Customer Service

#### Editing notes:

- Field "Sender Email" is non-alterable. Manual setting is coming soon
- Other fields are alterable according to your wish. Please note that fields cannot be left unfulfilled
- Variables that are enclosed in double curly braces contains data from the customer's order. You can add necessary Variables from the list below
- If customer placed several pre-ordered products in one order, they will be shown as a list. Do not duplicate Variables, list will be made automatically



## Email variables

You can customize the text of such an email using the following variables:

All email fields:

```
{{customer_first_name}}  
{{customer_last_name}}  
{{order_number}}
```

"Pre-order product item" email field only:

```
{{product_title}}  
{{variant_title}}  
{{quantity}}  
{{price}}  
{{sku}}
```