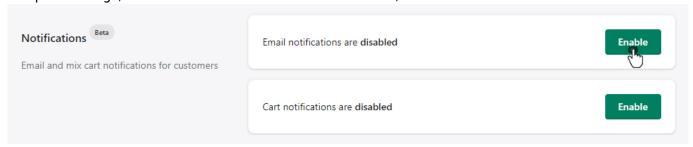
## **Email notifications**

This feature allows you to automatically send an email to customers who bought a pre-order product and who specified their email while placing an order. This feature allows you to additionally inform your buyers about delivery terms for pre-order products.

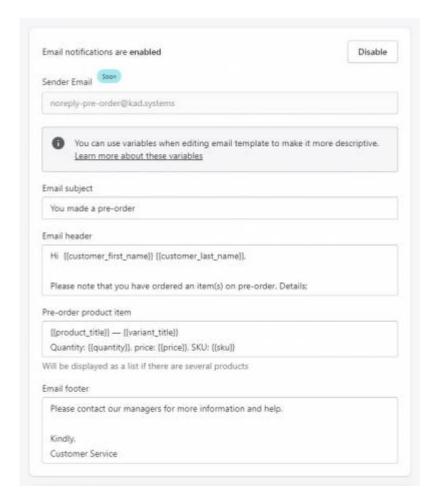
The feature is only available on certain plans. For more information see the description page of the current application plans.

## **Enabling Email Notifications**

1. Open Settings, scroll down to the section "Notifications", click "Enable" Email notifications

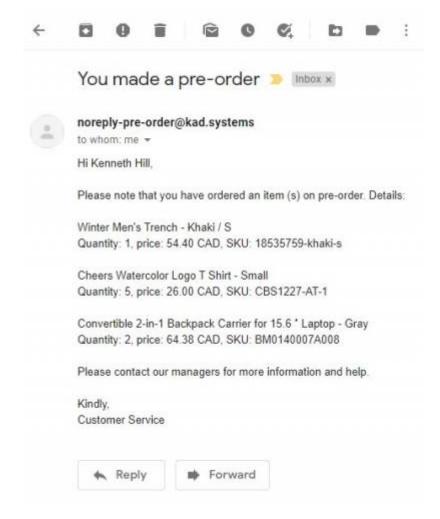


2. Edit email sample if needed and click "Save"



## **Editing notes:**

- Field "Sender Email" is non-alterable. Manual setting is coming soon
- Other fields are alterable according to your wish. Please note that fields cannot be left unfulfilled
- Variables that enclosed in double curly braces contains data from the customer's order. You can add necessary Variables from the list below
- Several pre-order items will be shown as a list. Do not duplicate Variables, list will be made automatically



## **Email variables**

You can customize the text of such an email using the following variables:

All email fields:

```
{{customer_first_name}}
{{customer_last_name}}
{{order_number}}
```

"Pre-order product item" email field only:

```
{{product_title}}
{{variant_title}}
{{quantity}}
{{price}}
{{sku}}
```