

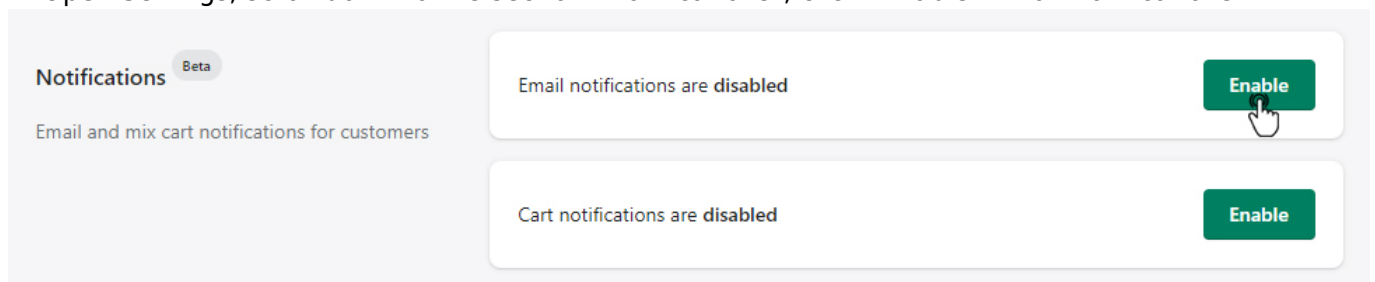
Email notifications

This feature allows you to automatically send an email to customers who bought a pre-order product and who specified their email while placing an order. This feature allows you to additionally inform your buyers about delivery terms for pre-order products.

The feature is only available on certain plans. For more information see [the description page of the current application plans](#).

Enabling Email Notifications

1. Open Settings, scroll down to the section "Notifications", click "Enable" Email notifications



2. [Edit email sample if needed](#) and click "Save"

Email notifications are **enabled**

Disable

Sender Email

Soon

noreply-pre-order@icad.systems

i You can use variables when editing email template to make it more descriptive.
[Learn more about these variables](#)

Email subject

You made a pre-order

Email header

Hi {{customer_first_name}} {{customer_last_name}}.

Please note that you have ordered an item(s) on pre-order. Details:

Pre-order product item

{{product_title}} — {{variant_title}}
Quantity: {{quantity}}, price: {{price}}, SKU: {{sku}}

Will be displayed as a list if there are several products

Email footer

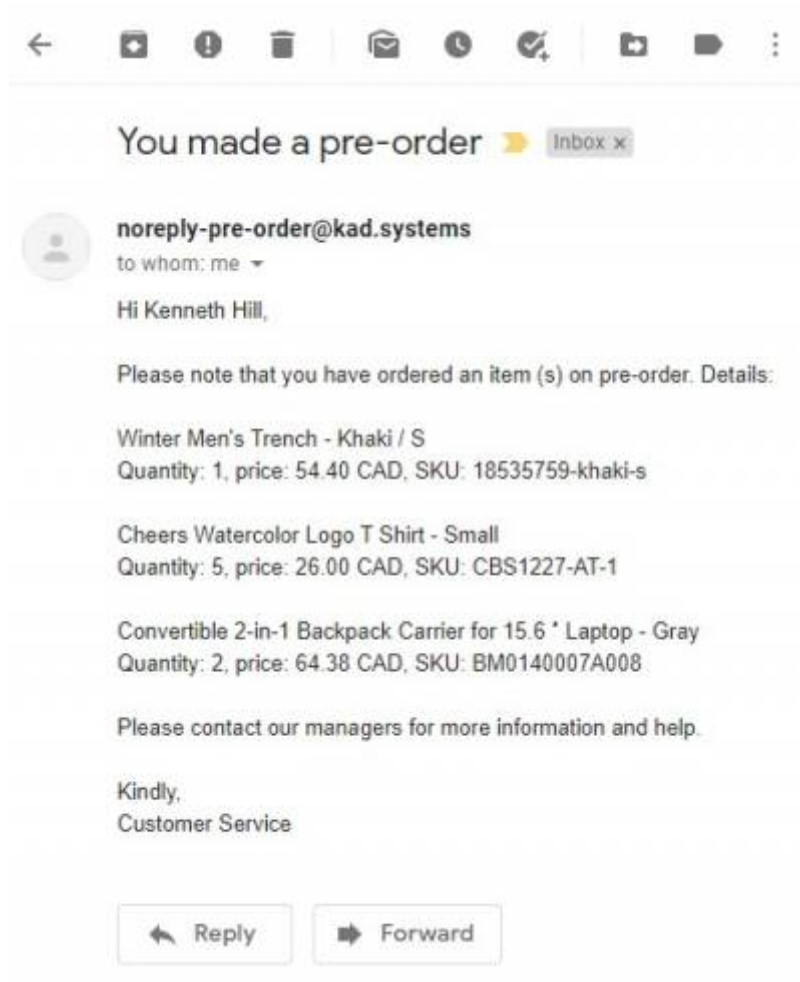
Please contact our managers for more information and help.

Kindly,

Customer Service

Editing notes:

- Field "Sender Email" is non-alterable. Manual setting is coming soon
- Other fields are alterable according to your wish. Please note that fields cannot be left unfulfilled
- Variables that enclosed in double curly braces contains data from the customer's order. You can add necessary Variables from the list below
- Several pre-order items will be shown as a list. Do not duplicate Variables, list will be made automatically



Email variables

You can customize the text of such an email using the following variables:

All email fields:

```
{{customer_first_name}}  
{{customer_last_name}}  
{{order_number}}
```

“Pre-order product item” email field only:

```
{{product_title}}  
{{variant_title}}  
{{quantity}}  
{{price}}  
{{sku}}
```