

# Email notifications

The feature is only available on certain plans. For more information see [the description page of the current application plans](#).

This feature allows you to automatically send an email to customers who bought a pre-order product and who specified their email while placing an order. This feature allows you to additionally inform your buyers about delivery terms for pre-order products.

## Enabling Email Notifications

1. Open Settings, scroll down to the section "Notifications", click "Enable" Email notifications
2. Edit email sample if needed and click "Save"

Editing notes:

- Field "Sender Email" is non-alterable
  - Manual setting is coming soon
- Other fields are alterable according to your wish
  - Please note that fields cannot be left unfulfilled
- Variables that enclosed in double curly braces contains data from the customer's order
  - You can add necessary Variables from the list below
- Several pre-order items will be shown as a list
  - Do not duplicate Variables, list will be made automatically

## Email variables

You can customize the text of such an email using the following variables:

All email fields:

```
{{customer_first_name}}  
{{customer_last_name}}  
{{order_number}}
```

"Pre-order product item" email field only:

```
{{product_title}}  
{{variant_title}}  
{{quantity}}  
{{price}}  
{{sku}}
```